



# Society for Menstrual Cycle Research

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*FOR IMMEDIATE RELEASE*

## **IF IT BLEEDS, IT LEADS**

### **Society for Menstrual Cycle Research Announces New Blog**

September 15, 2009 – *re: Cycling* is the new blog of the Society for Menstrual Cycle Research. *re: Cycling* is written by members of SMCR about all matters menstrual, especially sociocultural aspects of menstruation and new research about menstruation and women's health. Currently, the bloggers are Chris Bobel, Associate Professor of Women's Studies at University of Massachusetts-Boston; Giovanna Chesler, filmmaker and Assistant Professor of Communication Arts at Marymount Manhattan College; Chris Hitchcock, researcher at the Centre for Menstrual Cycle and Ovulation Research at the University of British Columbia; and Elizabeth Kissling, Professor of Women's Studies and of Communication at Eastern Washington University. The new blog can be found at the SMCR web site, [MenstruationResearch.org/blog](http://MenstruationResearch.org/blog).

The blog was developed as a way for the Society for Menstrual Cycle Research to discuss issues related to menstruation with a wider audience. Most posts on the site are open to public comment, although at this time users must register with the site to comment. Individual authors will moderate comments for their own posts. (More detail about the comment policy can be found at the site, <http://menstruationresearch.org/blog/policy-for-commenters/>.) We welcome readers and links from other feminist blogs.

The new blog is named *re: Cycling* to represent our view of menstruation as more than merely bleeding, but as a cycle within the larger cycle of life. This name was selected in homage to our late colleague, Randi Koeske, who used this name for the early version of the Society's newsletter she edited. (You can find current issues of The SMCR Newsletter on the Society's main page. Today it goes by the more pedestrian name of *Society for Menstrual Cycle Research Newsletter*.)

The Society for Menstruation Research was founded in 1979 as a nonprofit, interdisciplinary research organization. Its membership includes researchers in the social and health sciences, humanities scholars, health care providers, policy makers, health activists, and students with interests in the role of the menstrual cycle in women's health and well-being.

The Society for Menstrual Cycle Research strives to be the source of guidance, expertise, and ethical considerations for researchers, practitioners, policy makers and funding resources interested in the menstrual cycle. Visit us online at [MenstruationResearch.org](http://MenstruationResearch.org).

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